

## REMARKS

Applicant respectfully requests consideration of the subject application: This Response is submitted in response to the Office Action mailed July 24, 2008. Claims 1-17 and 19-27 are pending. Claims 1-17 and 19-27 are rejected. In this Amendment, claims 1, 2, 17 and 19 have been amended. Claims 21-27 have been cancelled. No new matter has been added.

### 35 U.S.C. § 102 Rejections

The Examiner has rejected claims 1-10, 12, 17, 19-27 under 35 U.S.C. § 102(e) as being anticipated by Chamberlain, (U.S Patent Publication No.: 2003/208369, hereinafter "Chamberlain").

Claims 21 to 27 have been deleted. The remaining independent claims are claims 1 and 17. Applicant submits that claims 1 and 17, as amended, are not anticipated by Chamberlain. Chamberlain in Figure 5 of provisional patent application shows a banner advertisement and a selector for email, fax, mail, phone or other. The selections can be used for determining how further information can be sent to the user. The user then has to provide further data as to where the information is to be sent to. What should in particular be noted in Figure 5 is that there is no provision for logging in or logging out. As such, a determination is not made whether the user is logged in and a log-in page is not displayed if the user is not logged in.

Claim 1 and Claim 17 now specifically include the limitation of determining whether a user has signed in. If the user is not signed in, a sign-in page is displayed. If the user is signed in, the information is provided via the use of a selected delivery process.

Claims 1 and 17 thus include at least one limitation that is not suggested by Chamberlain.

Claims 2-16 and 19-20, depend either from claim 1 or claim 17 and are therefore also novel in view of Chamberlain.

Applicant, accordingly, respectfully requests withdrawal of the rejections of claims 1-17 and 19-20 under 35 U.S.C. § 102(e) as being anticipated by Chamberlain.

### 35 U.S.C. § 103 Rejections

The Examiner has rejected claims 11 and 13-16 under 35 U.S.C. § 103(a) as being unpatentable over Chamberlain in view of Patterson, (U.S Patent Publication No.: 2003/0028608, hereinafter "Patterson").

These claims depend from Claim 1 and should be allowable for at least the same reasons as Claim 1.

The Examiner also rejected claims 1-10, 12, 17-27 under 35 U.S.C. § 103(a) as being unpatentable over Stranberg, (U.S Patent No.: 6,333,243, hereinafter "Stranberg"). Stranberg, as with Chamberlain, fails to disclose the step of determining whether a user has signed in and displaying a sign-in page if the user has not signed in. Claims 1-17 and 19-20 thus include at least one limitation that is not suggested by Stranberg.

Applicant, accordingly, respectfully requests withdrawal of the rejections of these under 35 U.S.C. § 103(a) in view of Stranberg.

The Examiner also rejected claims 11, 13-16 and 27 under 35 U.S.C. § 103(a) as being unpatentable over Stranberg in view of Patterson and claims 6, 10, 11, 13-16 and 21-25 are alternatively rejected under 35 U.S.C. § 103(a) as being unpatentable over Patterson and/or Patterson in view of Stranberg. The undeleted ones of these claims

depend from Claim 1 and should be allowable for at least the same reasons as Claim 1.

Applicant, accordingly, respectfully requests withdrawal of the rejections of these claims under 35 U.S.C. § 103(a)

Applicants respectfully submit that the present application is in condition for allowance. If the Examiner believes a telephone conference would expedite or assist in the allowance of the present application, the Examiner is invited to call Stephen M. De Klerk at (650) 798-0300.

Please charge any shortages and credit any overages to Deposit Account No. 19-3140. Any necessary extension of time for response not already requested is hereby requested. Please charge any corresponding fee to Deposit Account No. 19-3140.

Respectfully submitted,  
SONNENSCHN NATH & ROSENTHAL LLP

Date: October 24, 2008

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